

Everything you need to make charts, diagrams and infographics in Prism

Charts, diagrams, flowcharts and cards rendered from accepted inputs; AI infographics, frameworks and decision pages from your material; and campaign kits for supported channels. Review your source, the output and its intended use before publishing.

START HERE

Your Prism dashboard

gixo.ai/dashboard/prism

Make an infographic

gixo.ai/infographics/create

Free Chart Maker

gixo.ai/tools/chart-maker

Prism plans

gixo.ai/products/visuals#plans

What Prism is

Prism makes business visuals in two different ways, and it helps to know which one you're using.

Drawn from what you type

The Chart, Diagram, Flowchart and Card makers render accepted structured labels and values under the selected shape and display settings. There's no AI involved, and making and previewing a visual is free, with or without an account.

NO AI

Written with AI

For infographics and frameworks, AI drafts content and composes an image from your brief and sources. Retained source fields can be edited and recomposed, but the image is not a native chart workbook or a set of individually editable drawn objects. Check words, figures, layout and source context before publishing.

USES PLAN CAPACITY

Campaign kits are the third part of Prism: one message turned into a picture cut to the exact size of each place you post it, with your headline laid over it, and a caption and alt text for each channel.

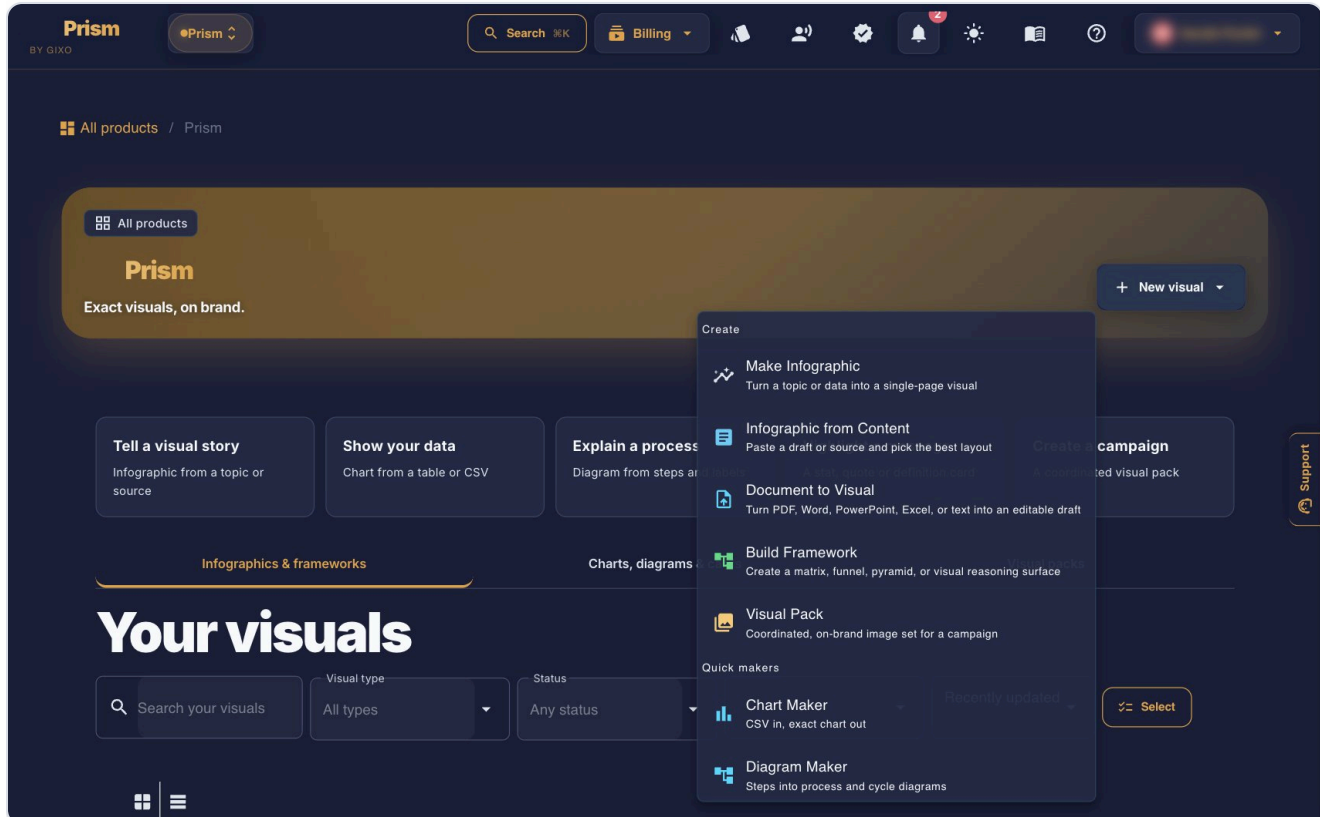
Your Prism dashboard

New visual at the top opens three groups. *Create* has Make Infographic, Infographic from Content, Document to Visual, Build Framework, Build Decision Page and Campaign kit. Make Infographic and Infographic from Content open the same page. *Quick makers* has the Chart, Diagram, Flowchart and Card makers and *Data & Scale*. *Browse* has *All Infographics*, which brings you back to this dashboard. Under the header, *Your brand in Prism* links to your Brand Dictionary, Brand Voice DNA and brand product sources. They're shared with your other Gixo products, so a change here applies there too. Below that, four shortcuts cover the common jobs: *Tell a visual story*, *Show your data*, *Explain a process* and *Create a campaign*.

Open your Prism dashboard gixo.ai/dashboard/prism →

Your work sits in three tabs:

- **Infographics & frameworks.** Your infographics, frameworks and decision pages. Search, filter by type and by status (*Ready*, *Making now*, *Needs attention*), and sort by when you last updated or created them. You can rename or duplicate a card, and *Select* lets you move or delete several at once.
- **Charts, diagrams & cards.** The visuals you've saved from the makers. This is your visual library, described below.
- **Campaign kits.** Your recent kits, with *Make a campaign kit* and *All kits*. Below them, *Earlier images* holds the single images you made before campaign kits.



The Prism dashboard, with the New visual menu open. gixo.ai/dashboard/prism

Making an infographic

An infographic starts from a brief and, if you like, your own material. It takes three steps on one page, and only the last one uses plan capacity.

[Create Infographic](https://gixo.ai/infographics/create) gixo.ai/infographics/create →

1. Define Brief

Answer *What should this infographic explain?* That's enough to continue. Open **Refine output** to shape the result:

SETTING	CHOICES
Audience	Who it's for, in your own words. Leave it blank and Prism writes for a general professional audience.
Output use case	Social feed (4:5, the default) · Story / mobile (9:16) · Deck slide (16:9) · Document / report (long-form) · Blog / embed (long-form) · Internal one-pager (4:5)
Style family	Executive consulting · Modern SaaS (the default) · Editorial report · Startup pitch · Data journalism · Minimal monochrome · Bold social media · Education / explainer · Corporate presentation · Premium magazine
Detail level	Quick · Balanced (the default) · Detailed

Tick **Use custom brand colors** to set accent, text and background colours for this infographic. Manual colours do not change your saved Brand Kit; loading saved-kit colours needs Professional or higher access. Check the palette preview: readable-text contrast may adjust your choice. Recheck the required export. The current composed HTML download embeds the rebuilt image rather than exposing its retained source as editable objects.

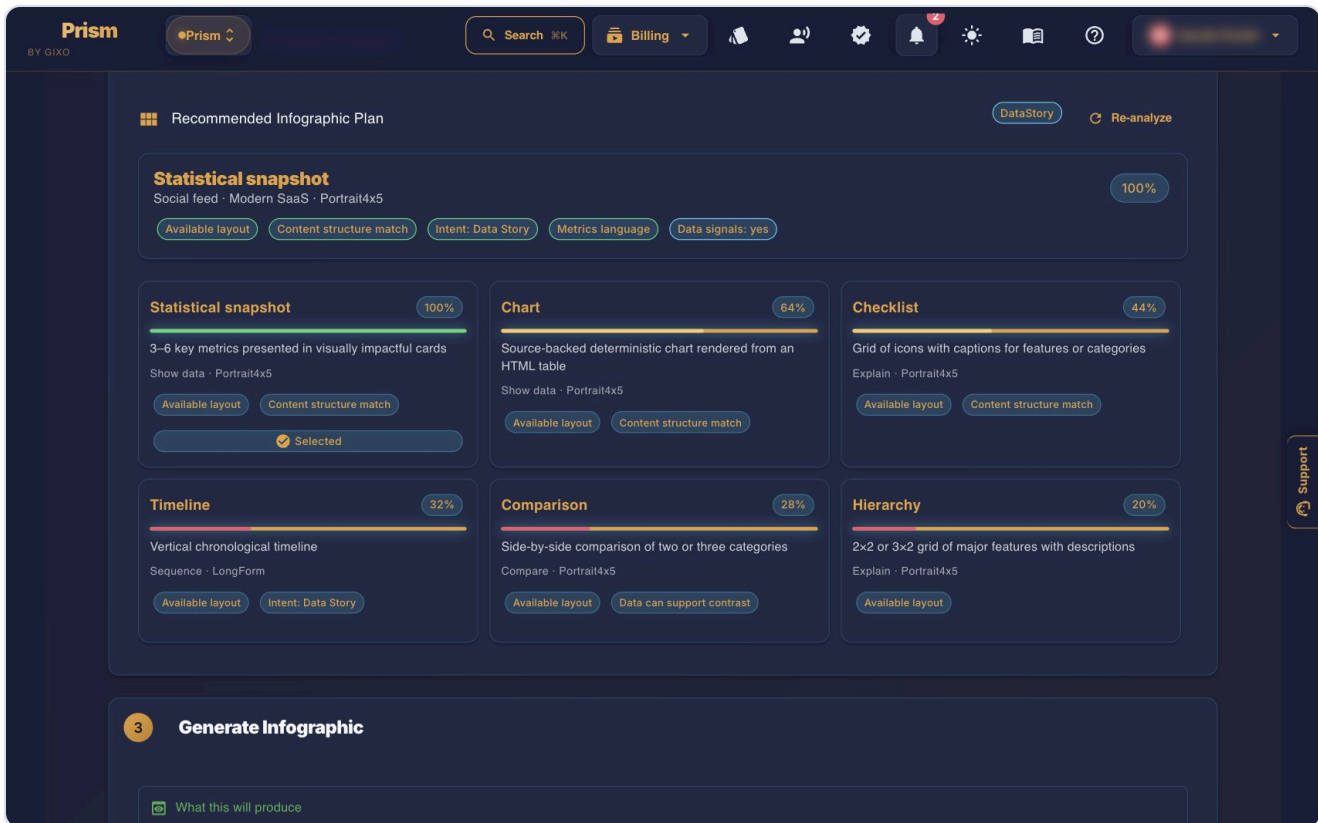
To work from your own material, use **Upload Files** (up to 10 files: PDF, Word, text, CSV, Excel or images, 500 MB each and 2 GB in total), **Paste Text**, or **From Content** to pick a document already in Gixo. There's no field for a web address, so paste the page's text instead.

2. Analyze & Choose Layout

Click **Analyze Content & Find Best Layouts**. Prism scores your content against up to nine layout families, such as a statistical snapshot, comparison, process, timeline, chart, list or quote, and recommends one, showing a match score on each. The Chart layout is offered only when your content has numbers or a table. Scoring uses no plan capacity, so you can change the use case or style and re-analyze as often as you like.

3. Generate Infographic

What this will produce sums up the structure, use case, style, shape and detail level. Click **Generate Infographic**. It uses plan capacity and can take a minute. You can leave the page while it works, and the finished infographic opens in its own viewer.



The recommended plan and layout cards after *Analyze Content & Find Best Layouts*.

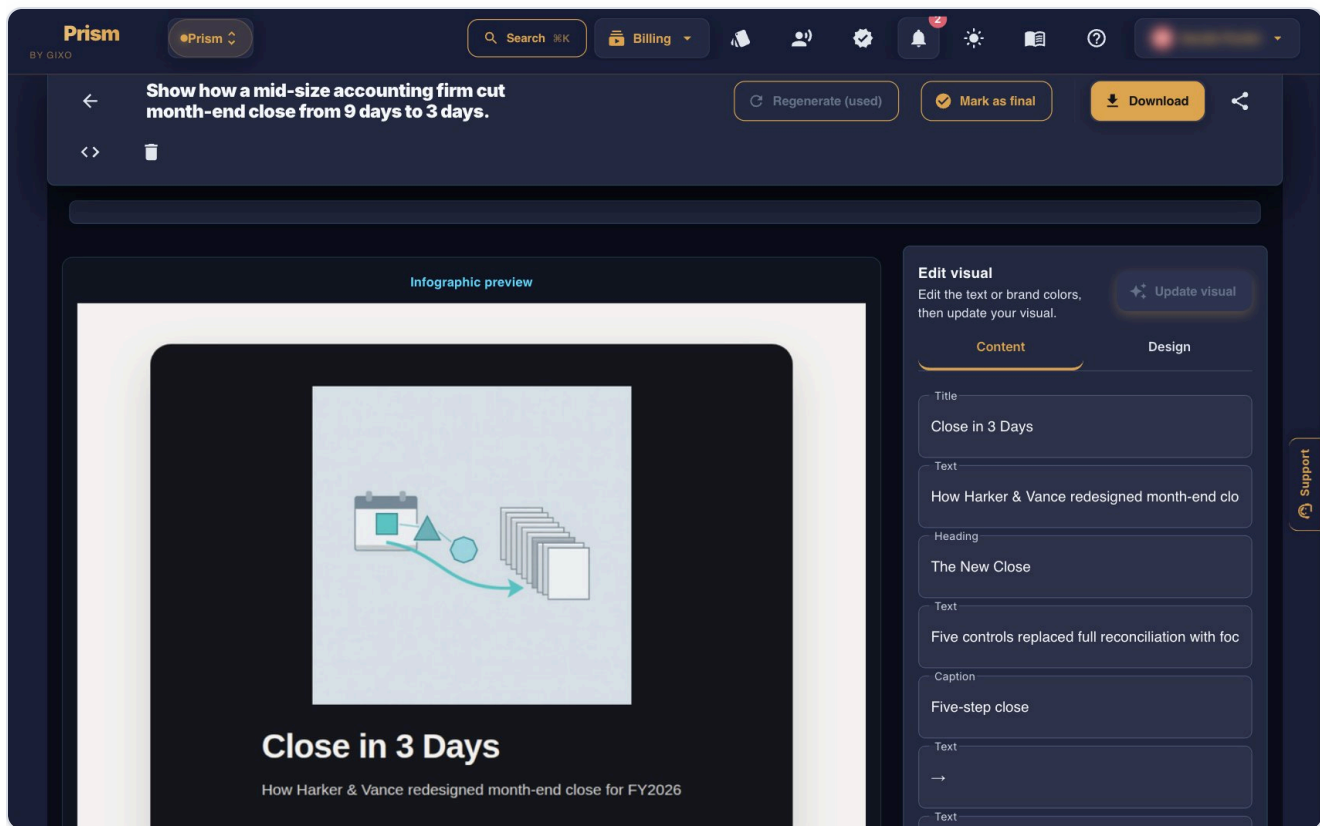
In the infographic viewer

- **Regenerate (1×)** makes one alternative with the same style and layout rules. Each infographic gets one, and it uses plan capacity like a new infographic.
- **Mark as final** confirms the version you'll use. It stays saved in the viewer.
- **Download** offers *Download PNG*, *Export Feed PNG* (4:5, 1080 × 1350), *Export Story PNG* (9:16, 1080 × 1920), a *Feed + Story ZIP* and *Export HTML*. Infographics download as PNG and HTML, with no watermark.
- **Edit visual** appears where retained editable source fields are available. Where offered, compare *Original* with a supported designed style, inspect its preview and choose **Update visual** to apply it. Styling changes presentation without a new image-model call; it does not unlock arbitrary objects or recalculate decision scores. Revise supported text or set accent, text and background colours on *Design*, then click **Update visual**. This rebuilds the PNG without a new image-model call and keeps the generated geometry locked. If the preview fails to rebuild, edits can be saved while the old preview remains; retry before using it. Inspect the wording, figures and layout after updating.

- **Logo** adds one corner logo from an image address, or your saved logo on Professional and up, in any of the four corners.
- **Image position and size** lets you move, resize, rotate, flip or fade the image, then **Save visual**.
- **Show sources** lists the material the infographic was made from.
- **Share** creates a public link, on any plan including the trial, or shares the infographic with named people from Professional up. People you share with as *View only* can see it but can't download it.

READ IT THROUGH BEFORE YOU PUBLISH

Inspect names, numbers and claims against your sources. AI-generated image details can differ from retained source fields. For structured numeric charts, use Chart Maker and review the accepted table, display settings and actual export.



The infographic viewer, with *Edit visual* beside the preview.

Building a framework

A framework is a one-page thinking tool, such as a 2×2 matrix, a funnel, a flywheel or a maturity model. AI writes it from your material and Prism draws it. It takes three steps.

Create Framework gixo.ai/frameworks/create →

1 Add Content

Upload files (the same limits as infographics), paste text with a *Framework Title* of up to 100 characters, pick a document *From Content*, or use *Manual Entry*: a short title of four to six words plus the context, meaning the key elements, relationships and categories.

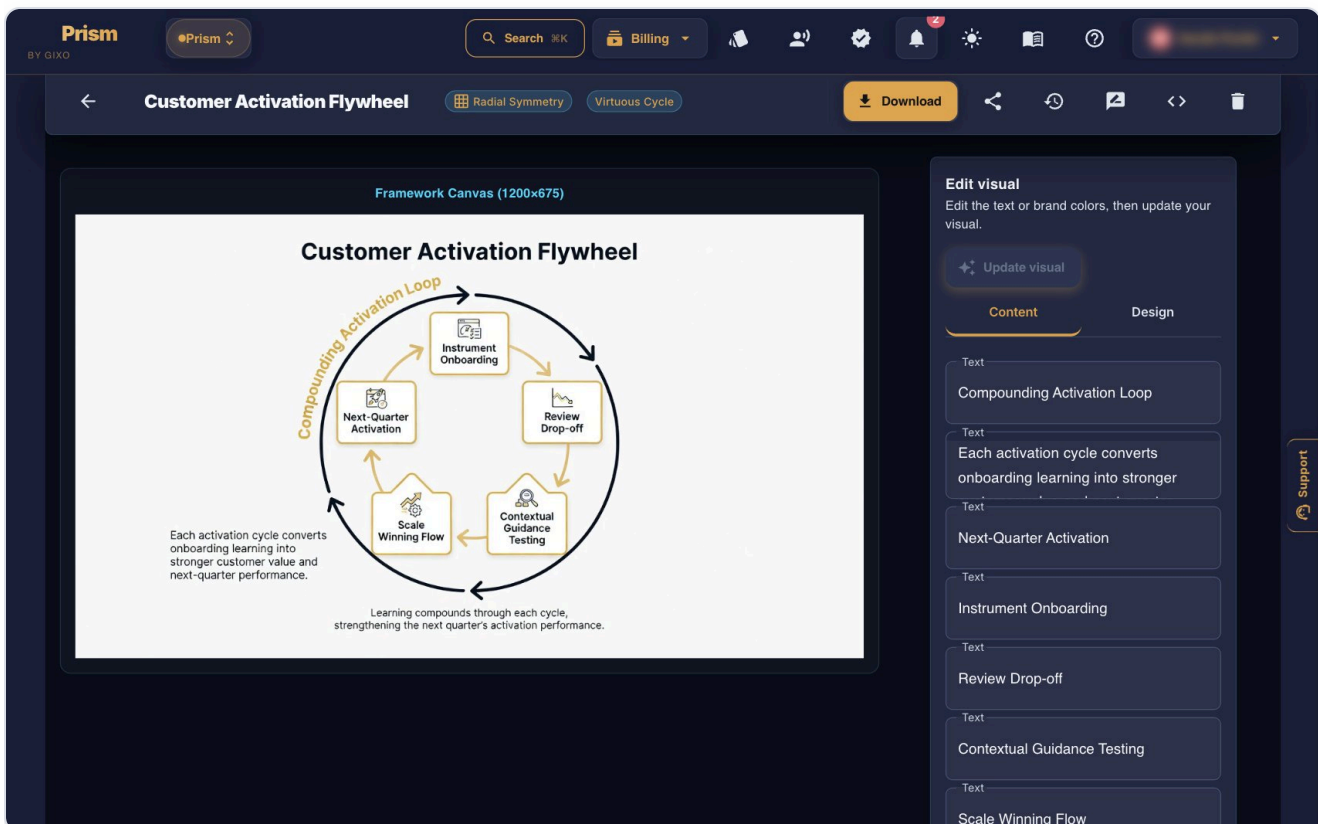
2 Choose Framework Layout

Pick from 24 templates, searchable and filtered by visual job. There are 14 framework layouts: 2×2 Matrix, 3×3 Matrix, Pillar Model, Funnel, Flywheel, Layered Stack, Value Chain, Capability Map, Maturity Model, Venn Diagram, Concentric Circles, Hierarchy Tree, Balance Scale and Pyramid. The other 10 are diagram presets built on the same shapes, such as a process flow and a cycle. Custom brand colours work here too.

3 Configure & Generate

Choose how strict the layout should be: *Canonical* (an exact structure, as in a SWOT), *Evaluative* (uniform, for comparison), *Standard* (balanced, the default) or *Flexible* (allows asymmetry). Then click **Generate Framework**. It uses plan capacity and runs in the background, so you can leave the page.

When it's done, you can **View Framework**, **Regenerate** or **Create Another**. That screen is the only place to regenerate, so decide there. The framework viewer has *Download* (*Export PNG* for the owner and *Export HTML*), *Version history*, *Reviews and collaboration*, and the same *Edit visual* and *Logo* panels as infographics.



A framework in the framework viewer.

Building a decision page

A decision page lays out options, criteria and trade-offs as one review-ready visual. AI writes it from your material and Prism draws it. Since 1 October 2026 decision pages are a Gixo Prism artifact, like frameworks, and every Prism plan includes them. Inside a Gixo Business report, the options, criteria and decision table stay in the report itself.

Create Decision Page gixo.ai/decisions/create →

1 Add Content

Upload files (up to 10), paste text, pick from your content, use a saved source set, or enter it by hand: a decision question of up to 200 characters, plus context.

2 Choose Decision Layout

Eight layouts: Decision Matrix, Options Comparison, Weighted Scorecard, Risk-Impact Grid, Go/No-Go, Scenario Table, Trade-off Matrix and Recommendation Summary.

3 Generate Decision

It uses plan capacity and runs in the background, so you can leave the page. The decision page appears on your dashboard when it's ready.

A decision page is an image with retained source fields. During generation, supported weighted layouts calculate totals and rankings from supplied scores and weights; formal methods can withhold a ranking when inputs are incomplete. Inspect assumptions, evidence and sensitivity where available. A completeness badge is a structural check, and method confidence is not a calibrated probability of success. To rework one, choose **Regenerate** on its card on your dashboard. On a page you own, **Edit visual** changes the words on the image and **Corner logo** places your logo in one corner; neither recalculates the numbers. Decision pages made in Gixo Business before 1 October 2026 stay viewable and editable by their owners.

The Chart, Diagram, Flowchart and Card makers

The four makers render accepted structured inputs without an image model. Chart choice, units, visible rounding and label fit still need review. Anyone can use them without an account, and they're also in the dashboard's *New visual* menu. To see how one works, open **Start from an example**, which fills in the form without making anything.

MAKER	WHAT YOU GIVE IT
Chart Maker gixo.ai/tools/chart-maker	A table: paste CSV, where the first column is the category and the rest are numbers, or upload CSV, TSV or Excel. Choose a chart type, or <i>Default (bar)</i> , the deterministic grouped bar fallback. There are 22 supported chart types, including bars, lines, pies, scatter, waterfall, Gantt, combo, heatmap, treemap and symbol map, plus mind map, organization chart and timelines.

MAKER	WHAT YOU GIVE IT
Diagram Maker gixo.ai/tools/diagram-maker	One item per line. Diagram layouts include process / steps, cycle / loop, pyramid, funnel, tree / hierarchy, pillars, 2×2 matrix, Venn, concentric rings, layered stack, or a graph with the connections you define.
Flowchart Maker gixo.ai/tools/flowchart-maker	Step, decision and outcome rows, up to 200, drawn as a decision flow or as a swimlane across the people or teams involved.
Card Maker gixo.ai/tools/card-maker	A stat (one big number), quote, callout, definition or side-by-side comparison.

Chart Maker in detail

- **Chart controls and limits.** Review category order, category/series limits, number format, visible precision, legend, data labels and grid lines. Standard mode allows up to 60 categories and 8 series; expanded mode allows up to 120 categories and 32 series for compatible charts. Defaults vary by chart. Combo charts can use an independent secondary axis, whose scale and unit need separate review. Warnings identify discarded or limited input; visible data labels use 0-2 decimal places and long labels can be shortened.
- **Uploads.** The public Chart Maker accepts text tables up to 2 MB and Excel workbooks up to 5 MB. Its Excel importer reads the first worksheet, bounded to 500 rows, 30 columns and 100,000 converted CSV characters; formulas and macros are not run. For discovered source tables, column selection and category joins across files, use the separate Document to Visual/source-composition workflow and review missing matches before accepting a projection. A symbol map needs Location, Latitude, Longitude and Value columns, because Prism doesn't look places up.
- **Colours.** *Brand treatment* has four presets: Conservative, Bold, Brand conservative (the default) and Brand bold. Or open *Brand colors* and enter your own.
- **Checking the figures.** Paste the passage the numbers came from into the optional source-text panel. Prism compares supported visible numeric claims with numbers found in the supplied text and lists unmatched values. A matched value does not establish its period, unit, meaning or factual correctness; check those yourself.
- **After you click Make chart.** Change the content in the editor and click *Apply changes*, or open *Advanced canvas editing* to drag, align, group, layer or hide objects.

The screenshot shows the Gixio Chart Maker interface. At the top, there are three input fields: 'Chart type' set to 'Bar', 'Title (optional)' set to 'Fictional quarterly reporting review', and 'Brand treatment' set to 'Brand conservative'. Below these are 'X axis title (optional)' and 'Y axis title (optional)' fields, with the latter containing 'Thousand USD (fictional)'. A 'Chart controls and limits' dropdown is visible. A section titled 'Start from an example' includes a link to 'Upload CSV, TSV, or Excel' and a note 'or paste your data below'. The 'Chart data' section shows a table with 4 categories and 2 series. The data is as follows:

Quarter	Plan_kUSD	Actual_kUSD
Q1	120	116
Q2	140	135
Q3	160	148
Q4	180	169

Below the table, a note states: 'The first column is the category and the rest are numbers. Comma, tab, semicolon and pipe delimiters are detected.' There is also a 'Brand colors' section with a dropdown for 'Verify visible numbers against source text (optional)'. At the bottom, there is a checkbox for 'First row is a header' (checked), a 'Make chart' button, and a 'Clear' button.

Actual Chart Maker inputs, with fictional quarterly plan/actual values. Captured 11 October 2026; no AI generation or saved artifact.

gixo.ai/tools/chart-maker

Review and edit the result

After rendering, compare the chart with its accepted table and source text. Apply structured edits, then inspect the result again. Advanced canvas controls move and style supported maker objects; they do not recalculate an external spreadsheet or independently validate facts. Accessibility checks cover supported contrast and object issues, not complete accessibility certification.

Preview · chart

View chart data

Numeric claims verified

Save to Prism

More formats & embed

Download PNG

Fit

Original size

150%

Fictional quarterly reporting review

Plan_kUSD

Actual_kUSD

120

116

140

135

160

148

180

169

Thousand USD (fictional)

Q1Q2Q3Q4

Plan_kUSD leads in Q4 at 180.

All 8 visible numeric claims matched the attached source.

Free HTML, SVG and embeds carry one linked Gixo attribution. Start the Prism trial to remove it and unlock PNG, PDF and PPTX.

Made with Gixo Prism — exact, on-brand visuals from your data. Want the AI to build visuals from a description, apply your brand kit, and make a Campaign kit for every channel? See Prism →

Try an AI-designed version

Edit visual

Update the content or design, then apply your changes to the preview.

Chart

Changes apply when you save.

Apply changes

Content

Design

Accessibility

Visual title

Fictional quarterly reporting review

Data origin

Source backed

Chart type

Grouped bar

X axis title

Y axis title

Thousand USD (fictional)

Business metric table

Import a replayed calculation pack, explicitly map every category and series, then preview the replacement. Only selected cells are retained; unused assumptions and the full Business model stay out of the saved artifact and downloads.

Choose File

No file chosen

Apply reviewed table to draft

Chart data

Charts 4 categories and 2 series

Paste from Excel / Sheets

Edit as CSV

	Quarter	Plan_kUSD	Actual_kUSD
1	Q1	120	116

Fictional quarterly chart rendered from the entered CSV. Source matching checks supported value presence; review the units and period separately.

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Object canvas

Select and drag unlocked objects on the preview, edit their content and presentation, align, distribute, group, layer, hide, and undo changes.

Align left

Align top

Distribute horizontally

Distribute vertically

Group

Ungroup

Move X (px)

12

Move Y (px)

0

Move selection

Distances are in canvas pixels. Selecting a group member moves the whole group.

Moved 1 objects by 12 px horizontally and 0 px vertically.

Screen-reader outline

Chart title

Object text

Fictional quarterly reporting review

36 / 500

ΔX

12

ΔY

0

Scale X

1

Scale Y

1

°

0

Presentation style

Accessibility and reading order

Lock

Hide

Chart plot

ΔX

0

ΔY

0

Scale X

1

Scale Y

1

°

0

Presentation style

Accessibility and reading order

Lock

Hide

Legend

ΔX

0

ΔY

0

Scale X

1

Scale Y

1

°

0

Presentation style

Fictional quarterly reporting review

Plan_kUSD

Actual_kUSD

120

116

140

135

160

148

180

169

Q1

Q2

Q3

Q4

Thousand USD (fictional)

180

135

90

45

0

Plan_kUSD leads in Q4 at 180.

Actual unsaved object edit, with one selected object moved through the normal control. This is maker-object editing, not an AI image layer editor.

Explicit graph relationships

Choose **Graph (explicit connections)**, give nodes stable keys and connect their From/To keys. Add a relationship meaning, direction, confidence and decision-critical flag where useful. These are your annotations: neither a confidence tag nor a connector verifies a causal claim. Inspect the rendered graph and label fit before export.

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Shape

Graph (explicit connections)

Title (optional)

Fictional approval relationships

Brand treatment

Brand conservative

▶ Start from an example

Paste a list

1

acquire

Asset

Acquire

New users find you

2

activate

Asset

Activate

First real value

3

refer

Asset

Refer

They bring others

Connections

Use the node keys above. Connections can branch, merge, cross-link, or form a cycle, with explicit business meaning, confidence, and criticality.

From key

acquire

→

To key

activate

Display label (optional)

qualifies

Relationship meaning

Supports

Direction / line

One-way solid

Confidence

Confirmed

Decision-critical

From key

activate

→

To key

refer

Display label (optional)

delights

Relationship meaning

Flows to

Direction / line

One-way solid

Confidence

Confirmed

Decision-critical

From key

refer

→

To key

acquire

Display label (optional)

brings users

Relationship meaning

Supports

Direction / line

One-way dashed

Confidence

Proposed

Decision-critical

+ Add connection

Brand colors

Verify visible numbers against source text (optional)

+ Add step

Make diagram

Reset

Actual graph inputs, including authored meaning, direction, confidence and criticality. The default example is fictional.

▼ Try an AI-designed version

Compose this design

Same numbers, laid out as a finished visual. Takes about a minute.

✦ Compose

Earlier image-design entry on an owned maker, unsubmitted. It does not prove the newer code-rendered chart Designed controls or a provider result.

Taking a visual with you

WHO	WHAT YOU CAN DO
Anyone, no account	Make and preview any visual. Copy or download it as HTML or SVG, with a small linked "Made with Gixo Prism" credit.
A Prism trial or plan	An active Prism trial or plan enables clean unsaved HTML/SVG and supported PNG, PDF and PowerPoint export. New saved maker work has applicable Prism or Lumen access. Owners can download existing saved maker revisions without a current plan; owning an artifact does not grant new creation or AI actions.

Individual deterministic maker PowerPoint exports depend on the visual type. Compositions and AI images have different export/editability boundaries. Bar, horizontal bar, stacked bar, line, area, pie, donut, scatter, radar and bar-and-line combo charts arrive as native PowerPoint charts: their numbers sit in an embedded workbook, so **Chart Design > Edit Data** opens them, and you restyle them like any PowerPoint chart. Waterfall, funnel, Gantt, heatmap, treemap and symbol map charts, and diagrams, flowcharts and cards, arrive as native, selectable shapes and text, so you can change labels and colours in PowerPoint. So does a chart PowerPoint cannot draw the way Prism does, such as a pie with a negative slice or an area chart with a missing value. A visual with a logo keeps its native PowerPoint content, with the logo embedded as a separate picture. If the logo cannot be loaded, Prism warns you and exports the editable visual without it.

For a chart, the **Designed** controls redraw accepted values using code. Eligible signed-in users can preview styles, size, highlights, headline, subtitle, source and labels without reserving generation capacity. **Create designed image** remains a paid capacity operation and rasterizes the SVG to an image without an image-model call. Review the accepted data, units and visible plot. AI-designed diagram, flowchart and card images remain a separate path; their generated wording, values and layout need inspection.

Your visual library

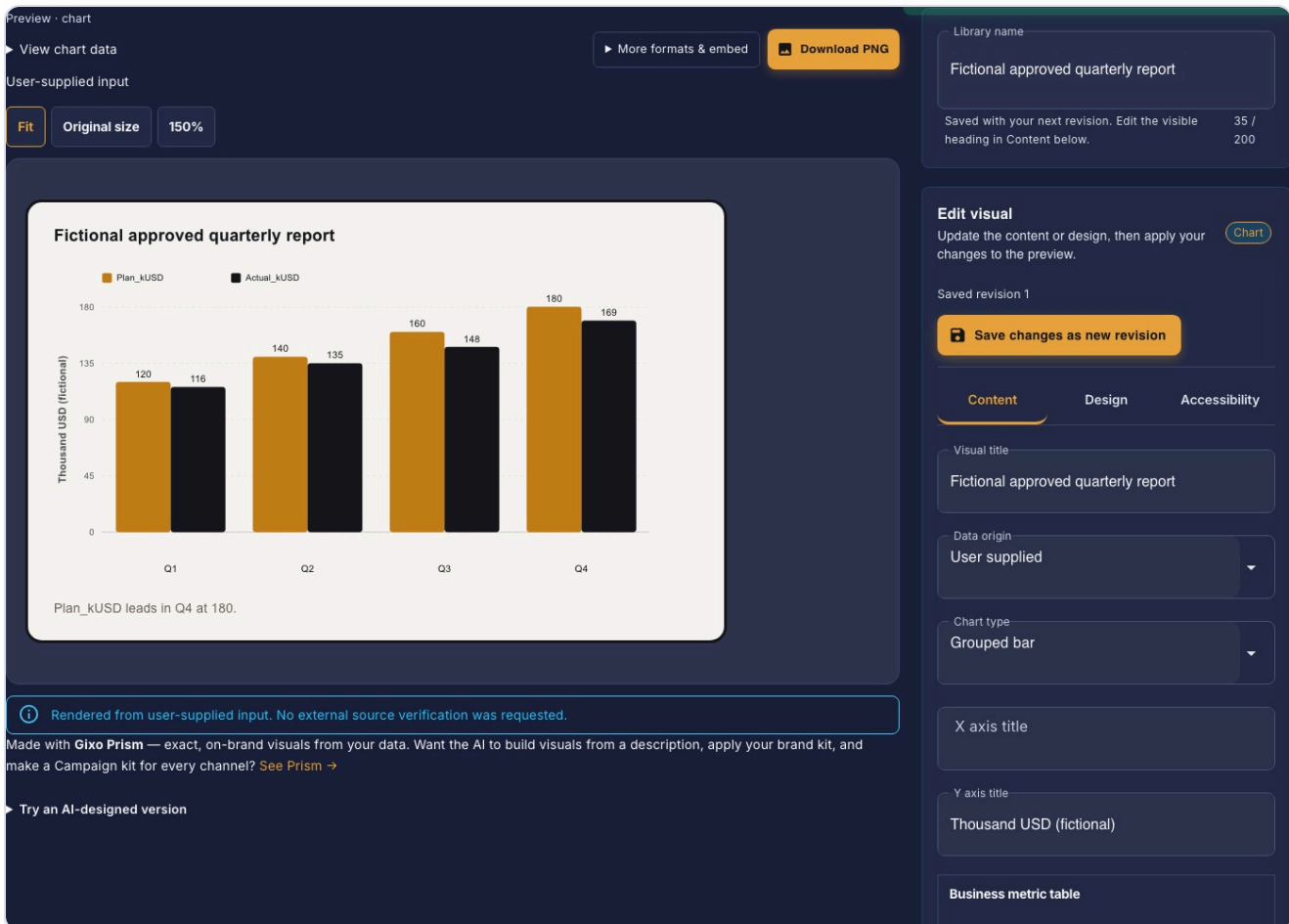
The visual library is the dashboard's second tab. You can search it, filter by charts, diagrams, flowcharts, cards and compositions, import a Prism JSON or Mermaid file, and start a new composition from it.

Visual library gixo.ai/prism/library →

Each saved visual opens in its own workspace, labelled with its revision number:

- **Downloads.** PNG, plus HTML, SVG, PDF and PowerPoint under *More formats & embed*. You also get the structured JSON, the source CSV for a chart, and Mermaid for a flowchart, as well as *Copy HTML* and *Copy Embed* for web pages.
- **Refine with AI.** Choose a mode (executive clarity, concise labels, visualization fit or accessibility copy), say what you want changed, then accept or discard each turn. Accepting saves a new revision. It uses the AI assists included with your plan.

- **Connected data.** Link a chart to a public CSV file, a JSON API, a published Google Sheet or a public Excel workbook. The connection reads a public, credential-free source under supported fetch limits. Apply supported filters, sorting, selected columns and scalar calculations, then inspect the column profile and snapshot. Refresh creates a stored candidate for review. Acceptance creates a new artifact revision; cancellation leaves accepted data unchanged. Check scheduling admission and status instead of assuming a timer updated a publication.
- **Save as a reusable template.** Retains supported structure, style and object layout. Map later CSV input only to allowed fields; connections, source controls and brand locks remain protected.
- **Publish and share.** Publish a stable review link and a responsive embed, and invite guest reviewers with time-limited links. You can revoke any of them. The public copy leaves out your source text, edit inputs, name and history.
- **Comments and version history.** Comment, reply and resolve. You can restore any earlier revision without losing the current one.



Actual fictional chart saved and reopened as owned revision 1 with approved local access.

Compare saved changes

Save a supported edit as a new owned revision, then open History and Inspect and compare. The saved snapshots show what changed; restoring is a separate action and creates another revision. An AI wording request is also separate: inspect any returned suggestion before accepting it. The figure below shows controls before submission.



Actual revision 2→3 comparison after changing fictional Q4 actual 169→171; snapshots and changed CSV are retained.

▼ Refine with AI

Prism conversation — review every turn before save

Continue from prior accepted turns. Ask for tighter labels, executive clarity, a better chart form, or accessibility copy. Prism keeps source values, topology, node identity, brand locks, and verification inputs outside the model's control. Numbers in titles, labels and descriptions are checked; a suggestion that changes one is not applied.

Refinement mode: Executive clarity

Next message: Make the fictional reporting labels concise.

Send to Prism

44 / 1000

Actual saved wording-refinement controls with an entered instruction, unsubmitted. No AI suggestion or provider result.

Compositions

New composition puts 2 to 12 saved visuals on one page. Choose a layout: *Editorial* (one visual per row), *Grid*, *Dashboard* or *Story*. Then add an introduction and alternative text. Prism pins each selected child revision. Editing a child does not automatically change the composition. Review a source-update candidate, accept or cancel it, then deliberately choose whether to update the composition and republish. Composition editing can change sections, layout and supported object placement without turning every child into independent native PowerPoint data. gixo.ai/prism/compositions/new

Fictional approved quarterly report

chart · linked revision 1

Optional narrative caption

↑ ↓

Fictional approved monthly cost review

chart · linked revision 1

Optional narrative caption

↑ ↓

Actual composition retains linked child revision 1 after the child has a newer accepted revision.

Recurring data review

Prepare a candidate from a newly uploaded metric pack or the saved connection. Preparing and cancelling preserve the current data. Acceptance uses the stored snapshot and creates a revision; publication remains a separate action.

Fictional accepted reporting review · base revision 1 · stored 2026-10-11 01:44:52Z

Fictional approved quarterly report: Business calculation snapshot replayed locally. Selected metric cells only; supplied inputs are not independently verified.

Review	Current	Stored candidate
Source	Authored data	Authored data
Source / calculation hash	No pinned source	No pinned source
Transform hash	f91336882baacc271cd692814e14582e7e80711847db74845fd5f0b3a3b949cc	f91336882baacc271cd692814e14582e7e80711847db74845fd5f0b3a3b949cc
Data		
Fictional approved quarterly report (4e35efbd56fba2582b3d76327d156b1)	Linked revision 1 Quarter, Plan_kUSD, Actual_kUSD Q1, 120, 116 Q2, 140, 135 Q3, 160, 148 Q4, 180, 169	Accepted revision 5 Category, Budget, Actual Revenue, 100000, 92000 1ae4a35a94bfdc85f6db723fd40efa8dadb50911b9ccf2fd8b582ee8f0a47d2e53d5960fad4c385e1c15d0c62965bda494ee1048f3d9f574ac5b48373ba7e5e2
Fictional approved monthly cost review	Linked revision 1 Month, Budget_kUSD, Actual_kUSD Jan 20 22	Accepted revision 1 Month, Budget_kUSD, Actual_kUSD Jan 20 22

► Stored dashboard preview

Accept this stored candidate

Cancel candidate

Actual candidate compares pinned child revision 1 with accepted revision 5. It was cancelled; original composition pins remain. No publication.

Data & Scale

Use **Data sources** to inspect connections, column profiles, transforms, refresh warnings and proposed snapshots. **Templates** holds reusable maker structures. **Batch creation** maps CSV columns to allowed template fields and creates a bounded set of code-rendered visuals. Review mappings and every output; protected source and brand controls are not batch input. This is a visual reporting workflow, not a private database connector or unrestricted BI model. gixo.ai/prism/data-workspace

▼ Transform, profile, and audit the snapshot

Filter and sort by header name, choose output columns, cap rows, or add one safe scalar calculation. Transformations are deterministic and retained with every revision.

Filter column

Region

Filter rule

No filter

Filter value

Sort column

Revenue

Sort direction

Source order

Row limit (0 = all)

0

Included columns (comma-separated)

Quarter,Revenue,Profit

Safe calculated column · one source column, scalar, and arithmetic operator—no executable formulas.

New column name

Revenue USD

Numeric source column

Revenue

Calculation

No calculation

Scalar

0

Actual filter, sort, selected-column and scalar controls. No source was connected, fetched, transformed or refreshed.

GIXO PRISM - DATA & SCALE

Data and reusable visuals

Monitor live chart snapshots, turn approved artifacts into governed templates, and map CSV rows into up to 50 new visuals at once.

Batch creation

Deterministic production Maximum 50 rows

Batch visual builder

Map CSV columns only to approved editable fields. Protected topology, source controls, and brand locks remain outside batch input.

Reusable template: Fictional approved monthly pattern · Chart Load CSV file

Batch CSV

Title
Fictional region one
Fictional region two

Artifact title column (optional): Use mapped/template title

Field mappings + Add mapping

Template field ← CSV column Create 2 artifacts

Actual owned reusable template and allowed CSV-field controls. The batch was not submitted; arbitrary numeric/source/brand replacement is not demonstrated.

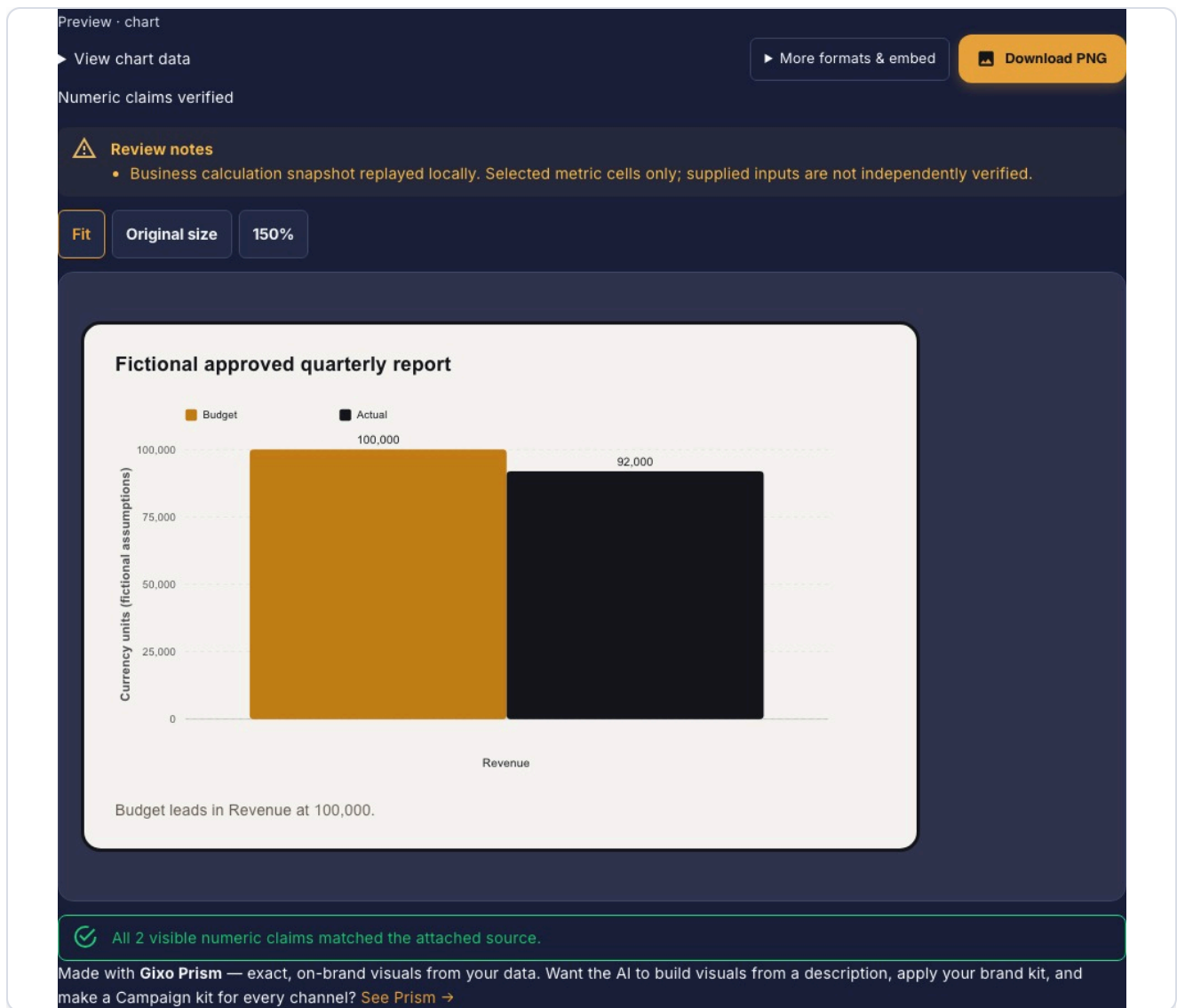
Selected calculation metrics and next-period charts

Export a reviewed Business calculation metric pack and select it in the maker's metric-recipe panel. Explicitly map metrics to chart cells, confirm expected units and choose raw or displayed values. Review the selected-cell calculation receipts. Only those selected values travel; Prism does not synchronize a whole workbook or independently verify the assumptions.

For a variance chart, Actual and Budget series compare same-period levels. A signed Actual-minus-plan amount answers a different question; a percentage needs the intended plan-baseline formula and a nonzero denominator. Use a compatible bar or line chart for negative values and keep currency and percentages in separate shared-axis metric charts. For a later period, upload a new pack and period label, store a candidate, review changes, then accept or cancel. Publication and composition revision selection remain separate actions.

Actual Budget/Actual mapping, matching generic currency unit and raw convention reopened with a replayed pack. Preview only; assumptions remain unverified.

Actual stored period-two candidate from base revision 4 compares selected actual 110000→92000 and source identities. Acceptance and publication are separate.



Actual period-two Budget 100000/Actual 92000 chart accepted as saved revision 5. Fictional generic currency assumptions and output still require review.

Document to Visual

This turns a document into an editable chart, diagram, flowchart or text card. It doesn't make infographics. Upload up to 5 files, 5 MB each: PDF, Word, PowerPoint, Excel, CSV, TSV, Markdown or text. Pick a preferred visual or let Prism choose, and say what it should emphasize. **Prepare visual draft** needs a trial or plan and uses an AI assist. Review the proposal, selected tables, category mapping, unit assumptions and any missing source matches before accepting it. The proposal distinguishes selected source values from AI-authored structure. Numeric matching does not establish context or source correctness. Adjust the draft, then click **Save visual and open editor**.

Document to Visual gixo.ai/prism/from-document →

Campaign kits

A campaign kit turns one message into everything you need to post it: one picture with your headline laid over it, cut to the exact size of each place it will go, a caption and alt text for each channel, and one download. Prism doesn't post for you. You download the kit, or export a CSV for a scheduler, and post it yourself.

Make a campaign kit gixo.ai/dashboard/prism/campaign-kit/new →

Start one from **New visual** › **Campaign kit**, the *Create a campaign* shortcut, or **Make a campaign kit** on the dashboard's *Campaign kits* tab. From a document, *Create from this* › *Campaign kit* opens the same page with that document chosen. The page asks three questions and then offers a design.

1. What are you promoting?

This document

Pick something you wrote or imported, from a searchable list of your documents. Its title becomes the headline and its first sentence the supporting line, until you change them. Prism makes one picture for it.

AI PICTURE

My photos

Up to 10 of your own photos, PNG, JPEG or WebP, 10 MB each, and a line on what they're for if you like. The first is the hero, the picture every channel is cut from. You can switch to another of them on the kit.

NO IMAGE GENERATION

A topic

Describe what you're promoting in a sentence or two. Prism makes one picture for it.

AI PICTURE

2. Where will it go?

Click a channel to add or remove it. Each one shows the size its picture is cut to, and the cut keeps the subject of the picture in frame. Instagram feed, Instagram Story, LinkedIn and X are chosen when the page opens.

CHANNEL	PICTURE (PIXELS)	CAPTION
Instagram feed	1080 × 1350 (4:5)	Up to 2,200 characters, with about the first 125 showing before "more", and up to five hashtags
Instagram Story	1080 × 1920	None: the words are on the picture
LinkedIn	1200 × 627	Up to 3,000 characters, with about the first 140 showing before "see more"
X	1536 × 864	Up to 280 characters
Carousel	5-10 slides at 4:5	One post caption; separate alt text for each slide
TikTok cover	1080 × 1920	Up to 4,000 characters, with about the first 100 showing before "more"
YouTube thumbnail	1536 × 864	Up to 5,000 characters
Website hero, Web section	1536 × 1024	None
Email header	2048 × 1024	None
Display ad	728 × 90	None

3. Your message

Write a **Headline** of up to 92 characters and, if you like, a **Supporting line** of up to 170. These words go on every picture. Under each one, a counter shows its length against what fits comfortably on each channel you chose. Long copy can reduce the text size or exceed a channel's intended budget. Inspect the actual preview and shorten the line when needed.

Design

One design goes on every channel, and you can change it on the kit later at no cost. The designs take the colours and fonts of your Brand Kit if you have one.

DESIGN	WHAT IT LOOKS LIKE
Clean Brand	A calm layout that lets your picture and brand lead. It's chosen when the page opens.
Editorial	A serif headline with a fine brand rule, set like a magazine cover. In <i>Edit image</i> it also takes a short kicker line.
Bold Announcement	Large type on a solid band in your brand colour, for launches, offers and news.
Product Spotlight	Your picture first, with the message on a brand-colour bar in the lower third.
Corporate Proof	A brand-colour panel beside your picture, for results, evidence and outcomes.
Quote	A type-led quotation with brand framing, set on a plain card without the picture.
Key Stat	One important number set large with short context, on a plain card without the picture.

Click **Make my kit**. The kit is saved and opens straight away. For a document or a topic, making the picture, captions and alt text uses plan capacity. Your own photos are used as they are, so in a photo kit only writing the captions and alt text does. Cutting the picture to each channel and changing the design use none.

Your kit

To polish an existing channel image, use **Edit image** to refine its supported finish, design, photo and on-image words, then compare earlier versions. Kit-wide design changes preserve individually edited channels. Changes that produce new campaign output require active Prism access. Manual composition changes and downloads do not use AI generation capacity; new AI pictures and captions do. Saved Brand Kit colours and fonts apply where eligible, and this campaign editor has no independent colour picker.

Where Carousel is offered, select 5-10 slides for an Instagram carousel or LinkedIn document post. Review every slide, its order and alt text. The kit uses one post caption and its download includes slide assets and a carousel PDF; it does not publish the post for you.

The kit shows its progress in three steps, *Picture*, *Captions and alt text* and *Channel pictures*, with a count of the channels that are ready. Each channel's card fills in as its picture comes back. The kit is saved as it goes, so you can leave and come back. If a step didn't finish, the kit offers a button to run it rather than spending plan capacity by itself.

- **Each channel's card** shows the picture at that channel's shape, its caption and its alt text. The kit writes three caption options for each channel that takes a caption. *Try another* moves to the next, *Edit caption* lets you write your own against a counter of the platform's limit, and *Copy caption* copies it ready to paste. Alt text describes the picture for people who use screen readers, and you can change it. Until the captions are written, each channel's alt text holds the words printed on its picture.
- **Download image** on a card saves that channel's picture as PNG, JPG or WebP.
- **Edit image** opens that channel's picture in the image editor, described below. A picture you change there is marked *Edited*.

- **Design** redraws every channel you haven't edited on its own in another of the seven designs. In a kit made from several photos, **Picture** chooses the one every channel is cut from. Neither uses plan capacity.
- **New picture**, for a kit made from a document or a topic, makes a new picture and cuts every channel from it again, including any you edited. The earlier pictures stay in each channel's versions. **New captions** writes new caption options and alt text for every channel, replacing any you changed. Both use plan capacity, and both ask first.
- **Download all (ZIP)** holds a folder for each channel with its picture as a JPG, its caption and its alt text, plus *campaign.csv* and a README with posting steps. **Export CSV for schedulers** gives one row per channel, with the file, size, caption, alt text and hashtags, to import into Buffer, Hootsuite or Later. Neither uses plan capacity.
- **How to post**, at the foot of the kit, gives the steps for Instagram, LinkedIn and X, including where each takes the alt text, and for importing the CSV into a scheduler.
- You can rename a kit. **Delete kit** removes the kit and its channel pictures from your library.

READ THE CAPTIONS BEFORE YOU POST

AI writes the captions from your headline and your source, in your source's language and inside each platform's limit, and it's told not to invent numbers, results or quotes. Check names and facts anyway, and look over an AI picture before you use it.

Finding your kits

The dashboard's *Campaign kits* tab shows your recent kits, and **All kits** opens the full list. Each kit shows where it came from, how many of its channels are ready and when it last changed. A Social Pack made before campaign kits is listed with them, labelled *Social Pack (earlier)*: you can open it, copy its captions and download it, and to change anything you make a new kit.

Campaign kits gixo.ai/dashboard/prism/campaign-kit →

A document's images

Below your kits, *Earlier images* lists the single images you made before campaign kits. Each opens its document's images page, *Images for* followed by the document's name, which also holds the pictures of that document's kits, each labelled with its kit and channel. The page leads with **Make a campaign kit** and a link to the document's kits. New pictures are made as campaign kits, not on this page. On each image:

- **Full Preview** and **Edit image**.
- **Use my own image** makes a picture of yours the current image. The one it replaces stays as an earlier version.
- **Animate (free)** makes a six-second MP4 clip of the image. The link lasts six hours and the clip isn't saved, so download it straight away.

- **Download** as WebP, PNG or JPG, and **Copy** the image link, HTML or Markdown. Copied links are public: anyone who has one can see the image.
- **Delete** removes the image and all its saved versions.

Edit image

Edit image, on a kit's channel card or on a document's images page, opens one picture with a live preview drawn by the same renderer that saves it. Prism lays the words and logo over the picture rather than asking AI to paint them, and editing uses no plan capacity.

- **Choose a design.** The seven designs, each shown over your picture at this channel's size.
- **Use a real photograph.** Search freely licensed photographs by subject, such as a place's proper name, and use one instead of the picture. Any credit the licence asks for is kept with the image. Each search uses one of the AI assists included with your Prism trial or plan.
- **Finish.** Natural, Crisp, Warm, Cinematic or Brand Monochrome grades the picture and leaves the design as it is. Quote and Key Stat have no finish.
- **Headline and supporting line.** A counter shows the headline's length against what suits this format. Long lines may be reduced to fit supported templates; review the actual size and export readability. Editorial also takes a kicker, a short optional line you can clear to remove.
- **Logo.** On the website hero, web section, email header and display ad formats, upload a logo and put it in any corner. The social formats take no corner logo.
- **Versions.** Each save is a new version. Compare versions, look at the original, or make an earlier version the current image. The original is always kept, and undo and redo work while you edit.

Prism inside your other Gixo products

- **In the editor.** In a Quill article, an Arc proposal, a Folio chapter or a Lex document, select text and click **Insert Prism visual** in the toolbar. Lex also has a **Prism** button above the document. Choose a diagram, flowchart, text card or chart, describe it (for a chart, paste CSV or TSV data), then insert the result. Each visual uses one of the AI assists included with that product's plan, so you don't need Prism for this.
- **In Lumen.** The slide editor has **Add Prism visual slide**, and **Insert a saved visual** to bring in one from your Prism library.
- **From a document.** Under *Create from this*, *Infographic*, *Campaign kit*, *Framework* and *Decision* open the matching Prism page with the document already loaded. These need Prism, whichever product the document belongs to, and a campaign kit uses your Prism plan capacity. Without Prism, the menu shows them with "with Gixo Prism" after the name, and they open the Prism product page.

What needs a plan

ACTION	WHAT IT TAKES
Making and previewing charts, diagrams, flowcharts and cards	Nothing. No account needed.
Maker HTML and SVG with the Prism credit	Nothing.
Clean unsaved maker files, new saved work, publishing, batches and campaign operations	Applicable active access. Maker and other deterministic operations do not use AI generation capacity. Existing saved maker owners can download their revisions without renewing.
Infographics, frameworks, decision pages, a campaign kit's AI picture and its captions and alt text, chart Designed images and nonchart AI-designed images	An active trial or plan. Uses plan capacity.
Refine with AI, Document to Visual, real-photograph search in Edit image	An active trial or plan. Uses the AI assists included with it.
Brand Kit: saved brand colours and logo	Professional and up. Manual colours are separate controls in supported makers and infographic/framework workflows. They change the individual visual, not the saved kit. Campaign Kit currently uses saved-kit styling without its own colour picker.

Plans and your trial

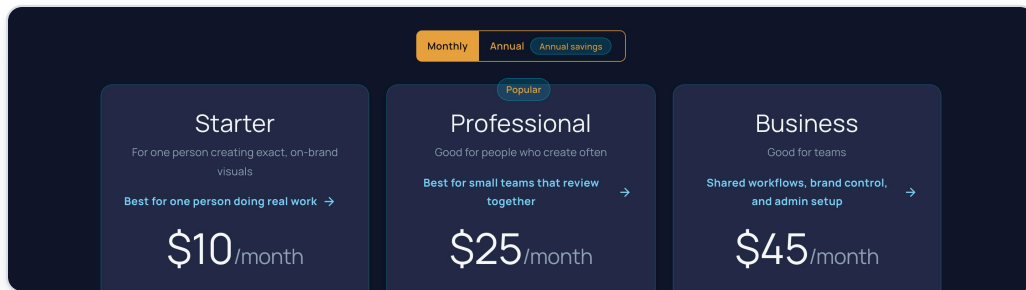
Each Prism plan has one price, in US dollars, and includes a set number of seats. Every plan includes capacity that resets each month, and your subscriptions page shows a usage bar rather than counts.

PLAN	MONTHLY	ANNUAL	SEATS INCLUDED
Starter	\$10	\$90	1
Professional	\$25	\$250	2
Business	\$45	\$450	5
Enterprise	\$99	\$999	10, through Azure Marketplace or a private offer

- **Every plan** includes infographics, frameworks, decision pages, campaign kits, clean maker files, the visual library, publishing and AI refine. Higher plans add capacity and seats.
- **Sharing with named people** and **Brand Kit** start at Professional.
- **The 14-day trial** needs no card, and each email address gets one Prism trial. It works like Starter. When it ends, making and editing visuals and clean maker files pause until you choose a plan.

Start a 14-day Prism trial gixo.ai/start-trial →

Prism plans gixo.ai/products/visuals#plans →



Prism plans on the public pricing page. gixo.ai/products/visuals#plans

Free tools, no account needed

Besides the four makers, these tools run without a sign-in and without AI.

TOOL	WHAT IT DOES
Chart Palette Contrast Checker gixo.ai/tools/chart-contrast-checker	Checks each series colour against the chart background and its neighbours using WCAG contrast ratios, and suggests fixes that keep the hue where possible.
Chart Data Integrity Checker gixo.ai/tools/chart-number-checker	Checks CSV row widths, numeric cells, missing values, duplicate labels and percentage totals under its fixed rules. It does not verify the source or business meaning.
Chart Honesty Checker gixo.ai/tools/chart-honesty-checker	Reads five fixed text signals: baseline, perspective, percentages, source and unit mentions. It does not inspect a rendered chart or prove that its scale, units or category order are honest.
Waterfall Chart Maker gixo.ai/tools/waterfall-chart-builder	Checks that a starting value, its gains and losses, and the ending value add up before drawing the bridge.
Gantt Chart & Timeline Maker gixo.ai/tools/gantt-chart-builder	Turns tasks and dependencies into a Gantt chart with working-day dates and float.
Mermaid Flowchart Maker gixo.ai/tools/mermaid-converter	Converts a supported Mermaid flowchart subset to SVG. Unsupported syntax needs review; this is not arbitrary Mermaid, UML or BPMN support.
RACI Matrix Validator gixo.ai/tools/raci-matrix-builder	Checks that each task has one accountable owner, and flags missing or overloaded responsibilities.

Result

FREE TOOL · GIXO PRISM

Your result is ready. Here is what Gixo Prism adds.

YOUR COMPLETED OUTPUT

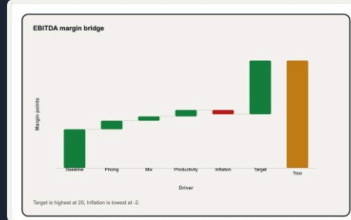
Reconciled badged SVG and computed CSV.

Deterministic · no account · nothing stored

[Design the waterfall in Prism →](#)

TURN THE RECONCILED BRIDGE INTO A DESIGNED CHART

Prism composes a presentation-ready waterfall around the checked values, adding visual hierarchy and brand treatment without changing the supplied numbers.



Reconciled at 125.00; gap 0.00.



[Download SVG](#)

[Download CSV](#)

Made with [Gixo Prism](#).

Actual $100 + 20 - 5 + 10 = 125$ bridge. Arithmetic balance does not establish the source amounts.

Result

FREE TOOL · GIXO PRISM

Your result is ready. Here is what Gixo Prism adds.

YOUR COMPLETED OUTPUT

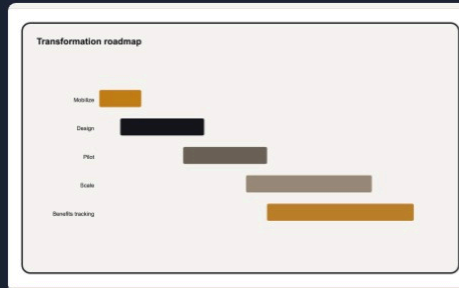
Badged SVG and CSV with computed float.

Deterministic · no account · nothing stored

[Design the Gantt in Prism →](#)

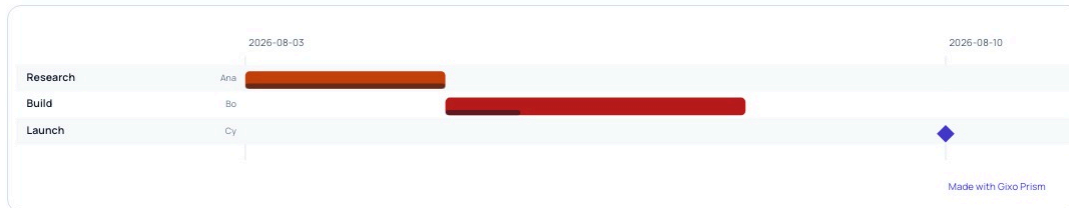
TURN THE SCHEDULE INTO A PRESENTATION-READY GANTT

Prism composes the timeline around the calculated dates and dependencies, adding designed hierarchy and brand treatment while the schedule remains the source of truth.



Example of Gixo Prism output — not your result

3 tasks · 3 critical · finish 2026-08-10



[Download SVG](#)

[Download CSV](#)

Made with Gixo Prism.

Actual dependency-based schedule. Computed dates and float do not predict delivery.

Result

FREE TOOL · GIXO PRISM

Your result is ready. Here is what Gixo Prism adds.

YOUR COMPLETED OUTPUT

Badged on-brand SVG.

Deterministic · no account · nothing stored

TURN THE FLOW INTO A DESIGNED PROCESS VISUAL

Prism composes the process as a presentation-ready diagram, adding hierarchy and brand treatment around the nodes and edges you supplied.

Deliverable quality gates

Draft storyline

• Evidence complete?

No → Close evidence gaps

Yes

• Partner approved?

No → Revise storyline

Yes

Share with client

Example of Gixo Prism output — not your result

Design the process in Prism →

4 nodes · 3 edges

Review source

Inputs complete?

Yes → Prepare report

No → Resolve gaps

Made with Gixo Prism

Download SVG

Made with Gixo Prism.

Actual conversion of supported fictional flowchart syntax; review imported meaning and warnings.

Print design availability

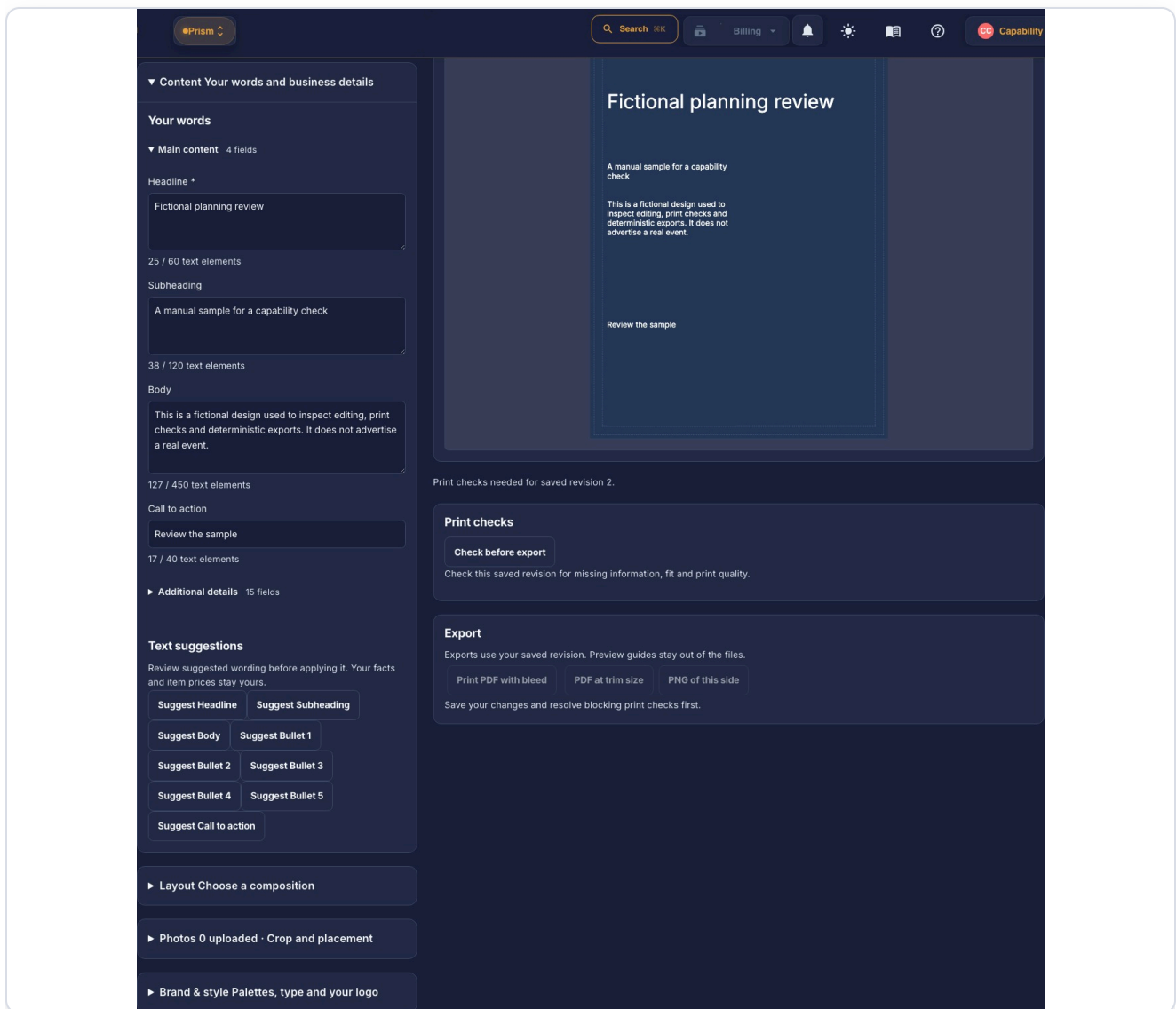
Prism's print workflow has format-specific fields, layout choices, preflight and print PDF, trim PDF or PNG export where enabled. The available formats depend on configuration and account access; a format listed in the code is not a promise that it is publicly launched. If Print designs is available in your account, check the offered format, dimensions, content-fit and preflight findings before export. Software preflight is not printer certification, universal font fidelity or CMYK proof. Ask your printer to confirm the production requirements.

Edit, check and export a manual design

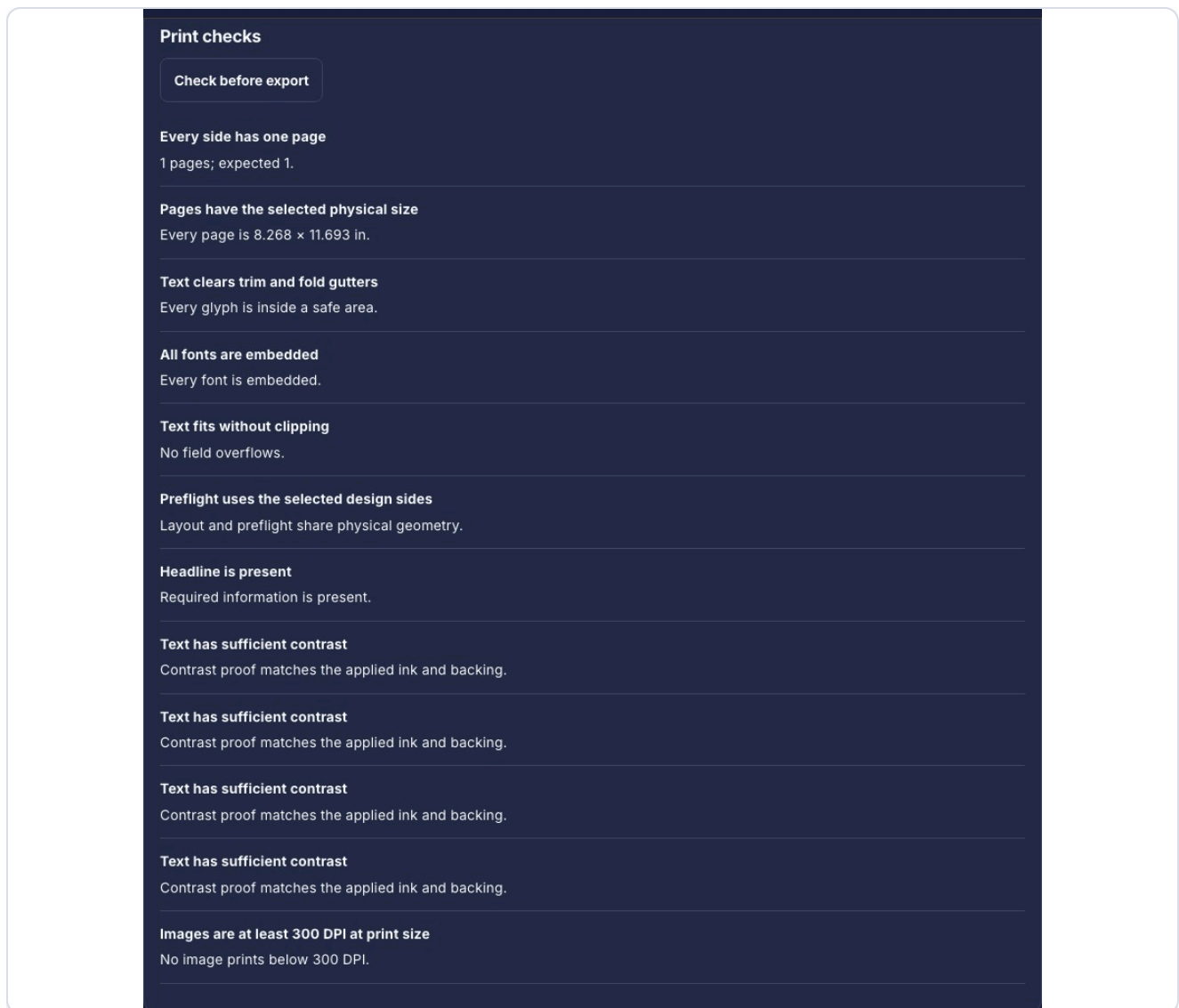
For enabled formats, designed layout previews help select presentation and eligible **Solid/Light** alternatives change its tone. Older saved designs keep their original style until you choose **Use the new style**. That creates a new revision while retaining authored words/layout and custom or saved-kit colours;

the earlier look remains in saved revisions. Review the changed preview and preflight before export. This is not a quantified ink-saving or printer-certification promise.

Choose an enabled format and layout, enter your own required fields and continue to the saved editor. Review the preview and any content-fit findings, then run Check before export for that saved revision. Export enabled print PDF, trim PDF or PNG and inspect the actual file. In the captured local example, a manual fictional A4 flyer passed the software checks and produced the two files linked below; this does not establish every format or a production launch.



Actual saved fictional flyer with text, layout and owned-revision preview. No AI generation.



Actual software checks on the saved fictional flyer, followed by actual A4 trim PDF and PNG exports. This is not printer certification or CMYK proof.

Inspect the actual sample [A4 trim PDF](#) and [PNG](#).

Tips

- **Use a maker for a structured chart or diagram**, and compare its accepted inputs and actual display. Use an AI infographic for composed narrative imagery and review the generated words and figures.
- **Analyze freely**. Layout scoring uses no plan capacity, so try a few use cases and styles before you generate.
- **Review regenerated work**. Regeneration and AI actions have their current access and plan-capacity rules; compare the new image with its sources before publishing.
- **Inspect the selected source table**. Confirm the sheet, columns and category matches before accepting a chart projection.

- **Already have the picture? Start the kit from your photos.** They're used as they are, so only the captions and alt text use plan capacity.
- **Settle the design before you edit single channels.** A new design for the kit leaves a picture you edited on its own as it is.
- **Download animations straight away.** An animation link lasts six hours.

Quick links

Prism dashboard	gixo.ai/dashboard/prism
Create Infographic	gixo.ai/infographics/create
Create Framework	gixo.ai/frameworks/create
Create Decision Page	gixo.ai/decisions/create
Document to Visual	gixo.ai/prism/from-document
Make a campaign kit	gixo.ai/dashboard/prism/campaign-kit/new
Campaign kits	gixo.ai/dashboard/prism/campaign-kit
Visual library	gixo.ai/prism/library
Start a new composition	gixo.ai/prism/compositions/new
Data & Scale	gixo.ai/prism/data-workspace
Chart Maker	gixo.ai/tools/chart-maker
Diagram Maker	gixo.ai/tools/diagram-maker
Flowchart Maker	gixo.ai/tools/flowchart-maker
Card Maker	gixo.ai/tools/card-maker
All free tools	gixo.ai/tools
Prism plans	gixo.ai/products/visuals#plans
Help and support	gixo.ai/support

Current as of 11 October 2026 and checked against the Prism code. If a screen doesn't match what you see, the product has moved on. Tell us at gixo.ai/support and we'll update this guide.